

FREE GUIDE · MILAN PHOTOGRAPHER



BEFORE YOU MEET US AT THE DUOMO

How to prepare for your *photoshoot in Milan*

Light, places, outfits and posing: what our clients ask most,
answered in eight pages.

Most people who book us have *never had a photoshoot*

That is normal, and it is exactly why we wrote this. You do not need to know how to pose or which corner of Milan looks best at nine in the morning. That is our job. This guide covers the few things that help on your side, so the hour goes to photos, not to decisions.

01	When to shoot	3
02	Where to shoot	4
03	What to wear	5
04	Hair, makeup and a gown	6
05	How to pose when you don't know how	7
06	On the day, and after	8

HOW WE WORK

You send your dates, we reply within a day. The day before, you get a plan in your chat: meeting point, route, the hour with the best light and what to wear. We speak English, Italiano, Русский and Українська.

The light decides *more than the camera*

Early morning

Our favourite. Piazza del Duomo is still quiet, the light is soft and the Galleria is almost empty. Worth the early alarm.

Late afternoon

Warm, golden light on the marble. More people around, so we work with angles and side streets.

Midday

Hard sun on the square. We move into the Galleria and the arcades, where the light is even.

Rain

Not a reason to cancel. The Galleria and the arcades keep you dry, and wet marble reflects beautifully.



GALLERIA VITTORIO EMANUELE II

TIP

Tell us your dates, not a time. We suggest the exact hour for your day when we plan the route.

Milan in one hour, *or in three* 02



PIAZZA DEL DUOMO

Mini

30 min

One spot, usually the Duomo. Right for a short stop or little ones.

Essential

1 hour

The Duomo and the Galleria, or one area you choose. Our most booked session.

Extended

2 hours

Add Brera's courtyards or Castello Sforzesco, and time for a second look.

Premium

3 hours

Three areas, or your hotel plus the city: the full story of your trip.

GOING TO LAKE COMO?

Como is an hour from Milan by train. We photograph the lakefront, Tremezzo and Villa del Balbianello from a boat. The boat is booked separately; we plan the route and the timing with you.

Colours that work *against the marble*

Milan's stone is cream and grey, so solid colours and clean lines stand out. These always photograph well:



WHITE



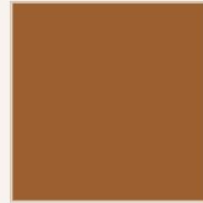
CREAM



BLACK



DEEP RED



CAMEL



SOFT BLUE

Yes

- Solid colours and classic cuts
- Flowing dresses and skirts: movement looks great in photos
- Couples: coordinate, don't match
- A second look if you book two hours or more
- Comfortable shoes for walking, the pretty pair in your bag

Better not

- Big logos and slogans
- Neon colours and busy small prints
- Brand-new shoes you haven't walked in



A RED DRESS IN A MILAN CAFÉ

Arrive ready, *or let us help*

You can come exactly as you are. If you want a little more, add any of these when you book, and we arrange it for the morning of your session.

HAIR AND MAKEUP

€250

Our artist creates a look made for the camera, before the session starts.

DRESS RENTAL

€150

A gown from our collection, brought to your location, with help on set.

BOUQUET

€150

Fresh flowers from a local florist, arranged for your session.



Doing it yourself?

- Keep makeup a touch stronger than everyday: the camera softens it
- Matte skin photographs better than shine; bring blotting paper
- Hair: a little texture holds better in the wind than a fresh blow-dry
- Nails and hands show in close-ups, especially with a ring

PHOTOSHOOT WITH A GOWN

One hour, one gown and 50-60 edited photos from €400. Two or three gowns with longer sessions.

You bring yourselves. *We bring the prompts.*

Nobody is asked to “just be natural”. We tell you where to stand, where to look and what to do with your hands. By the second spot most people forget the camera. A few of the prompts we use:

Walk and talk

Walk towards us slowly and talk about anything. The movement looks relaxed in every frame.

Look at each other

Not at the camera. The best photos happen a second after you stop posing.

Busy hands

Hold a coat, a bag, a coffee or each other. Empty hands are what make people feel stiff.

Laugh first

We will make you laugh on purpose. The photo right after the laugh is usually the keeper.

Forehead touch

Close your eyes and lean in. It works for couples and for a parent with a child.

Stand still for the Duomo

One calm, still frame with the cathedral behind you: the photo your family will ask for.



“Neither of us knows how to pose, but she guided us throughout the entire shoot and made everything feel so natural and effortless.”

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Families

Plan around naps and snacks. Short sessions work best with little ones.

Proposals

Keep it secret, agree a signal with us, and we stay hidden until you kneel.

Solo

We carry your bag between shots, so you can focus on the moment.



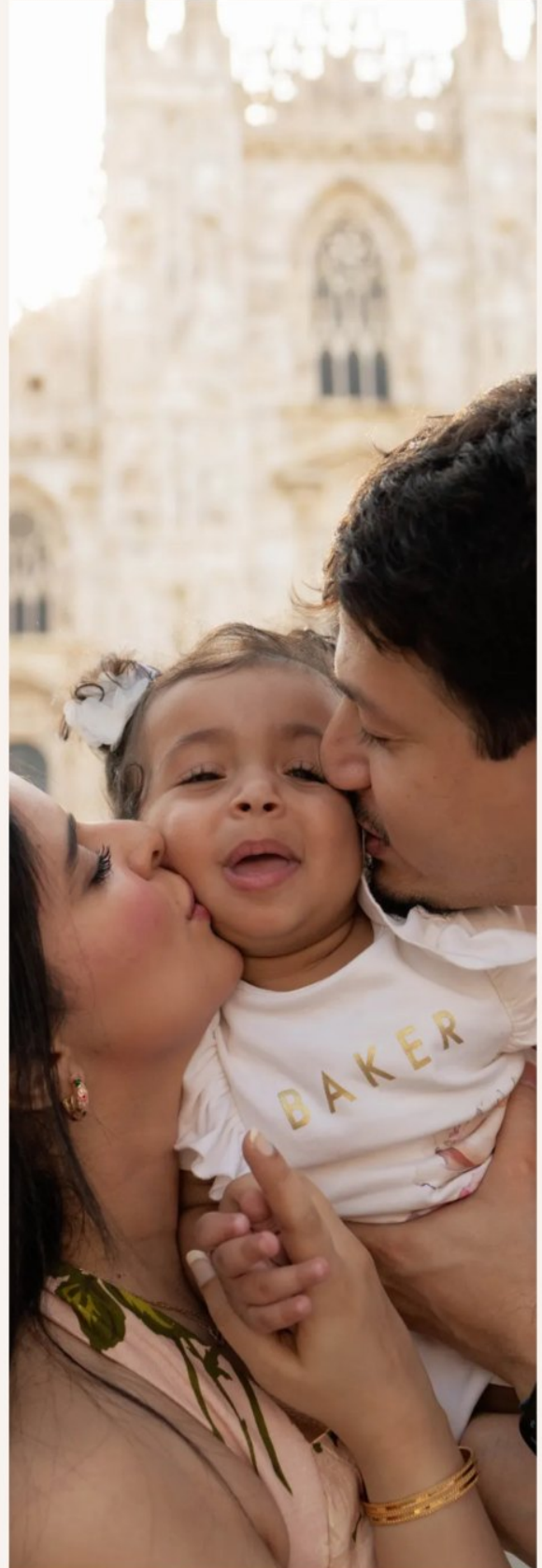
THE PHOTO AFTER THE LAUGH

A short checklist *for the morning*

- ☐ Check the plan we sent the day before: meeting point and time
- ☐ Arrive ten minutes early, so the first minutes aren't rushed
- ☐ Phone charged, WhatsApp on, in case we need to find you
- ☐ A small bag we can hold between shots
- ☐ Water, a comb, lip balm and blotting paper
- ☐ Your second look, if you booked two hours or more
- ☐ The ring, the flowers, the prosecco: anything with a story

After the shoot

- Your edited gallery arrives within one week, in a private online gallery
- A short behind-the-scenes video of your photoshoot comes with it, as our gift
- In a hurry? Express delivery in 24 to 48 hours is €100
- Download everything in full resolution and keep a backup; the gallery is not permanent storage
- Personal and social media use of every photo is included



A FAMILY MORNING AT THE DUOMO



— READY WHEN YOU ARE

Send us your dates, *we'll plan the rest*

Photoshoots in Milan from €150 for 30 minutes, Essential one hour €300, on Lake Como from €400. Proposals €300. Weddings on request.

WHATSAPP

+39 334 870 5839

EMAIL

info@milanphotographer.com

WEBSITE

milanphotographer.com

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